



***TIME and EXPERIENCE* seeks “Reluctant Retirees” for Membership in CUMBRIA**

***TIME and EXPERIENCE*, the new Membership Organisation which seeks to put older professionals and executives in touch with opportunities for projects and work appropriate to their expertise, is currently launching a campaign to improve its representation in Cumbria. Two Open Meetings are being held – one in Penrith on March 16th and the next in Workington on March 17th. Everyone is welcome to come and hear more about what *TIME and EXPERIENCE* hopes to achieve; there is no charge and no commitment.**

Julia Evans, the Project Director, explains “*TIME and EXPERIENCE* is essentially a facilitator. Our brief is to set up a self-sustaining organisation which will help to re-engage retired and semi-retired people who want to continue to have an economic input, for their own sakes and for the sake of the community. It seems certain that ultimately the success of *TIME and EXPERIENCE* will depend on the ideas and enthusiasm of its personal Members. Their active participation will be crucial to helping businesses to develop, to getting new projects off the ground and to mentoring and guiding younger people on the career ladder.”

Although the project covers the whole of the north-west region, Cumbria has been singled out as of particular interest. Julia believes that areas which are largely rural such as Cumbria have a comparatively large population of capable and independent older people with very few opportunities to put their considerable skills to use. Getting together through *TIME and EXPERIENCE* – either in reality or online – gives them a chance to discuss and explore possibilities as well as giving them a collective “voice” to make their interests known.

Corporate Members (companies, businesses and organisations) are also welcome.

The project is currently funded by the Northwest Development Agency and hosted by the University of Chester. Personal Membership is FREE, no pre-qualifications are necessary and you don't have to attend a Meeting in order to join. Simply visit the website www.timeandexperience.org.uk , e-mail Julia on j.c.evans@timeandexperience.org.uk or telephone 01244 511861 or 01544 340291.

END

For further information, please contact Julia Evans as above.

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File/TandE Cumbria PR